

## Growth Ahead for Analytics Firm

Clients in the hedge fund industry are likely to be the key driver of growth this year for analytics company **Acuity Knowledge Partners**.

The London operation is projecting revenue growth in the mid-teens for 2021, following a similar result in 2020. The catalyst: hedge fund managers that are expanding their offerings or creating new strategies in the face of declining fees and fierce competition for investor capital.

Acuity's client list currently includes more than 50 hedge fund firms, including six of the 10 largest managers worldwide and one of the biggest startups to launch of late. Many of those shops purchase Acuity's research and consulting to support fundamental and quantitative equity strategies. Others use its fixed-income research, compliance or fund-marketing services.

Acuity, formerly a division of **Moody's**, formed via a November 2019 management buyout with support from **Equistone Partners Europe**. ❖



**HEDGE FUND ALERT: February 3, 2021**

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