

Presentations & Graphics Services

European Investment Bank

>550
projects delivered

c.25%
time savings

>€250,000
cost savings

Integrated
IB and presentations
service

CLIENT CHALLENGES

- » The client is a Europe-headquartered, regional investment bank (IB). MA Knowledge Services has been in partnership with their investment banking division since 2015 with three dedicated presentation specialists
- » The client had an in-house presentations team, but was facing issues such as high team attrition. They were looking for an offshore solution to complement the onshore team that could provide creative solutions and error-free outputs with a quick turnaround
- » We were able to provide the client with a highly experienced and technically proficient team
- » With our proven track record of providing presentations and graphics services to IBs, our team was well versed with IB products and proprietary tools

OUR APPROACH

- » We followed a systematic approach to set up the service with minimal transition disruption
- » Our presentation specialists spent time with the client to fully understand the brand and template guidelines, and best practices
- » Once a stable presentations platform was established, the client's involvement in team management, attrition, and operational considerations was reduced significantly
- » Our presentations service provided an efficient and cost-effective solution to the bankers

IMPACT DELIVERED

- » We set up an integrated IB analytics and presentations platform for the client in a collaborative manner
- » We were able to provide the bankers with an end-to-end solution from research and analytics to presentations support
- » The presentations team directly supports client bankers, as well as our IB Analytics team
- » In addition to preparing formatted presentations and pitchbooks, the team provides creative and visually appealing design options for client products based on our vast IB experience

About Acuity Knowledge Partners

Acuity Knowledge Partners, formerly part of Moody's Corporation, is a leading provider of bespoke research, analytics, staffing and technology solutions to the financial services sector. Headquartered in London, Acuity Knowledge Partners has nearly two decades of transformation experience in servicing over 300 clients with a specialist workforce of over 2,500 analysts and delivery experts across its global delivery network.

We provide our clients with unique assistance not only to innovate, implement transformation programmes and increase operational efficiency, but also to manage costs and improve their top lines. These services are supported by our proprietary suite of Business Excellence and Automation Tools (BEAT) that offer domain-specific contextual technology.

Acuity Knowledge Partners is assisted by Equistone Partners Europe, a leading private equity organisation that backs specialist growth businesses and management teams.